## National Library Service for the Blind and Physically Handicapped

## Best Practices from the Network: Spreading the Word About NLS

October 7, 2011

County music legend Ronnie Milsap, who lost his eyesight as a child, recorded a sixty-second public service announcement for the Tennessee Library for the Blind and Physically Handicapped (LBPH). In the spot, which was distributed to radio stations throughout the state, Milsap talks about the new NLS digital talking-book players and the library's large selection of audio, braille, and large-print books. "I am happy to help the Library for the Blind and Physically Handicapped," says Milsap,



a longtime LBPH patron. "Reading is not only a great form of entertainment, but it also helps people stay connected to the rest of the world." You can listen to Milsap's PSA at http://tnsos.org/Press/files/MilsapPSA.mp3.



The Illinois State Library Talking Book and Braille Service (TBBS) has produced a poster promoting its youth services. It features Secretary of State and State Librarian Jesse White reading a print/braille book about dinosaurs with patrons Ryan O'Dell and Dane Edwards. According to Sharon Ruda, TBBS associate director, the poster will be distributed to public libraries throughout Illinois.

Also in Illinois, the **Naperville Public Library** placed a story about BARD, the Braille and Audio Reading Download, in the *Naperville Daily Herald*. "We really want people to see how easy the system is," **Vicki Ann Brodeur**, coordinator of the library's special services, says in the story. You can read the story at

www.dailyherald.com/article/20110810/ submitted/110819943/#ixzz1ZGRUoRMk

To share your event with the network, e-mail Jane Caulton at jcau@loc.gov.

